



# WE ARE VIDEO.

## LEADERS IN:



AUTHENTICATIONS



PAYMENTS



ANALYTICS



SUBSCRIBER  
ACCESS MANAGEMENT



SUPPORT

## CONNECTING THE OTT, OVP AND PAYMENTS WORLDS WITH INDUSTRY-LEADING FEATURES.



AUTHENTICATIONS  
& PAYMENTS

DATA ANALYTICS  
& SUBSCRIBER  
MANAGEMENT

ONLINE  
VIDEO  
PLATFORMS

OTT  
EXPERIENCES

PAYMENTS  
METHODS

LIVE EVENTS

OTT & ON-DEMAND

REVENUE  
OPTIMIZATION  
TOOLS

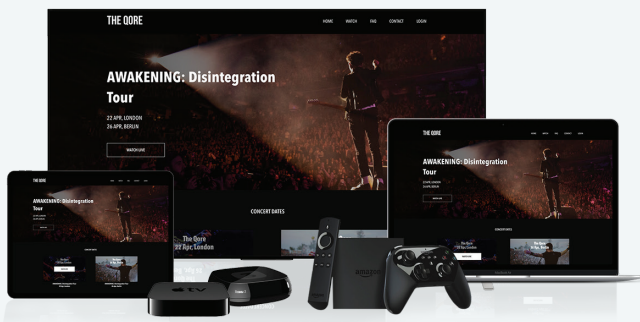
SUPPORT

# OUR ADVANTAGE



## OUR EXPERIENCE AND SUPPORT

With 10+ years experience in streaming media / OTT platforms, we understand the complexities of managing and supporting live and on-demand monetization. Our knowledge and experience is industry-leading, supporting 7000+ events live streaming events in 2019, we work with the largest global online rights, platforms and content owners in the world. Your teams and end-users receive a tailored and unmatched quality support before, during and after your event - in multiple languages, 24/7/365.

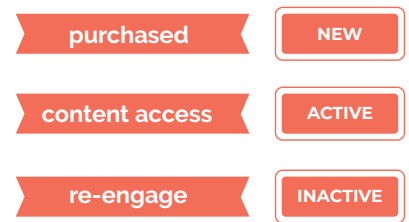


## ADDRESS COSTS AND COMPLEXITY

Save months of development, staff resources and operation costs on support, billing, infrastructure and software maintenances. Our streamlined development process enables to address the costs and technology challenges to accelerate the launch and monetization of video services, configure and manage applications for multiple platforms, all in one place.

## AUTONOMOUS BUSINESS OWNERSHIP

Reach audiences directly and start relationships with viewers. No middlemen, you own the data AND all revenue goes directly to you. Distribute content to the platforms of your choice. Full creative, and monetary control.

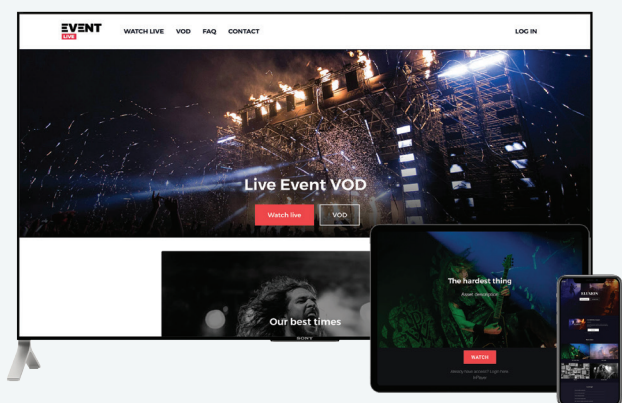


## HIGHER SECURITY FOR IDENTITY AND PAYMENTS TRANSACTIONS

GDPR and PCI compliant - InPlayer is fully certified and committed to maintain all clients data and payments fully compliant, achieving and upholding ongoing compliances. With a range of DRM options ranging from AES encryption to enterprise grade PlayReady, we are protecting your content with the highest security standards.

## GLOBAL CURRENCY AND PAYMENT PROCESSORS SUPPORT

Start selling anywhere in the world in multiple currencies. InPlayer is connecting every payment method into one centralised system and supports almost all of the possible payments processors, including China.



## BUILT TO SCALE YOUR VIDEO BUSINESS

Whether you're just starting out with video monetization or building your business around it, our platform lets you scale as you grow with zero-fee entry level. Live stream your event, launch your portal with video PPV or subscription service and get an immediate ROI at no starting costs using market-leading subscription and pay-per-view functionalities.

## AGILITY AND FLEXIBILITY TO FIT YOUR NEEDS

InPlayer tailors the most cost-effective and flexible monetization strategy to boost your business and revenues. We adapt to your brand requirements and provide you with a white-label platform to enhance your customers' loyalty.



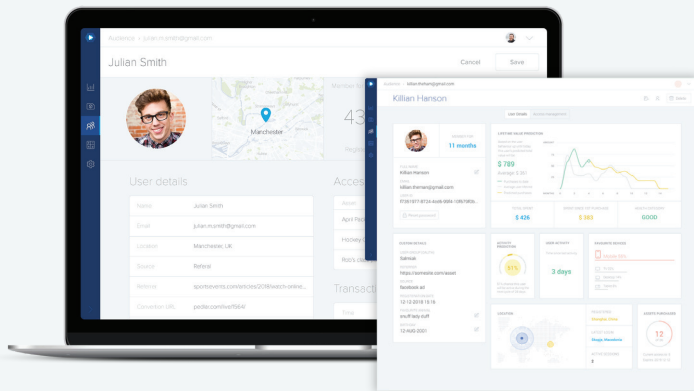
## PAYMENTS AND CHURN MANAGEMENT SERVICES

Notification emails when a subscriber is renewing a subscription. Detection of churn profiles with smart data segmentation by subscription cancellations and/or by inactive subscribers (content access activity) in a specific period of time. Smart credit card management detecting and updating automatically any interruption of services or outdated credit cards.



## MARKETPLACES

Connectivity with Marketplaces are wherever your video content can live amongst other content. A marketplace could be the AWS or Accedo One Marketplace where your OTT channel lives. You'll want a video monetization infrastructure that is partnering with leading marketplaces and can easily deliver your video to every marketplace quickly and efficiently.

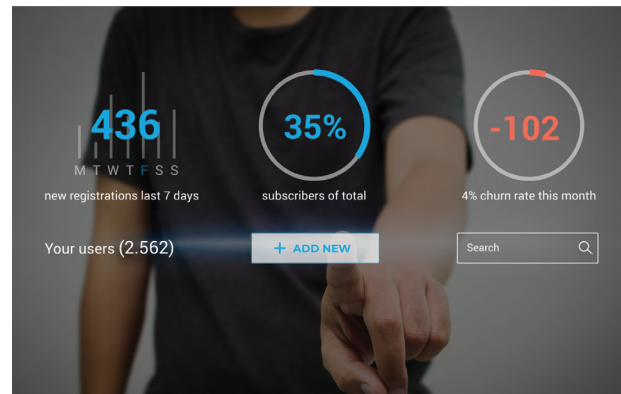


## MANAGE YOUR ASSETS

All your video assets are under your control on your own branded site and apps. Organize, distribute, promote and monetize each asset or package the way you wish. Synchronize and syndicate the distribution and monetization of multiple video assets to multiple destinations from a single centralized dashboard.

## MAKE YOUR OWN SMART BUSINESS DECISIONS

As your audience evolves, change monetization models, add new offerings, create a new app with a flexible monetization platform. Control your assets with cross-platform functionality. Get real-time integrated analytics, engagement data and purchase predictions to build segmented profiles, more easily qualify and convert leads, and allow for more effective sales interactions.



## TRUSTED BY:



# BENEFITS

## FLEXIBLE MONETIZATION

Choose from flexible monetization models (SVOD, TVOD and AVOD) to fit your business needs. For each video or collection of videos, define entitlements for freemium, authentication pay-per-view or subscription payment with flexible access options and pricing models. Receive viewer's payment as soon as a transaction happens.

## REDUCE CHURN

Real-time integrated analytics and purchase predictions to track and measure purchasing, viewership and content metrics. Boost growth strategies with algorithm-powered data to support your video monetization decisions.

## SECURE AND QUICK TO MARKET

Zero-fee entry level to get up and monetize content at no starting costs and get immediate ROI. Built-in authentication, single sign-on options, subscription registration and tracking capabilities for any experience.

## CAPTIVATING ON-BRAND EXPERIENCES

White-label paywall embeddable in any website. High-quality, on-brand, easy-to-navigate purchasing experiences cross-platforms and devices, globally.



ENGAGE VIEWERS



SIMPLIFY WORKFLOW



MONETIZE EASILY & SECURELY



MAXIMIZE REVENUE



SCALE QUICKLY

## Supported platforms and devices



Mobile

Apple iOS android



Connected TV

Apple tv amazon fireTV  
Roku androidtv



Smart TV

SONY SHARP Panasonic  
LG TOSHIBA SAMSUNG

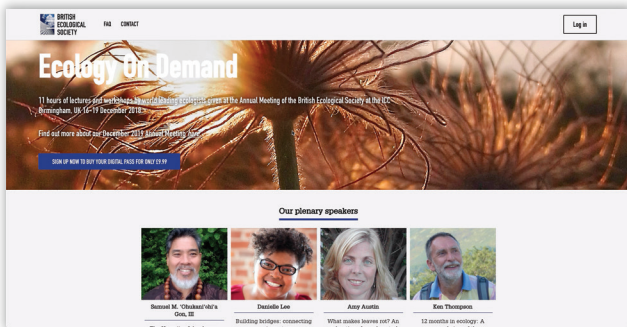


Web browser

Opera Chrome Firefox Edge

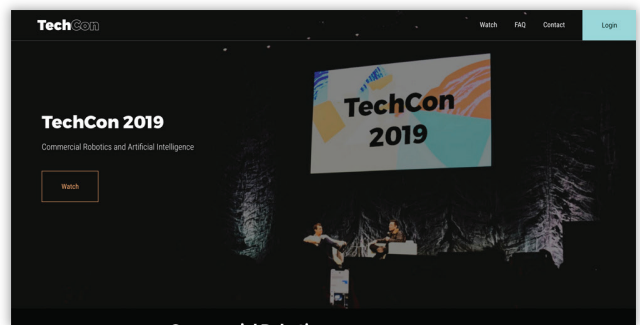


# PROTECT, SELL ONLINE VIDEO CONTENT DIRECTLY TO YOUR AUDIENCE



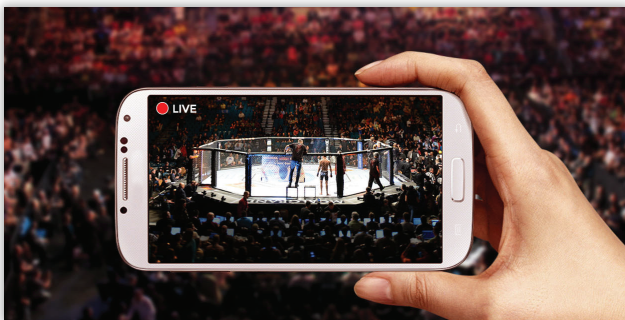
## LIVE

(CONFERENCE, CONCERT, SPORTS) OR ON-DEMAND



## NEWSTARTERS

TO LAUNCH A WEBSITE OR OTT APP SERVICE



## EXPERTS

HIGH SCALE LIVE STREAMS



## WE HELP PEOPLE TO GROW

THEIR BUSINESS AND RETAIN THEIR SUBSCRIBERS

### BEST-IN-CLASS INTEGRATIONS WITH PREMIUM PARTNERS

Combine the best technologies and online video publishing platforms with the best subscriber management services to deliver a premium solution.



# InPlayer vs Stripe

## Feature Comparison

### Platform overview



Monetization of different asset types (video, HTML, RSS feed, etc.)	<input checked="" type="checkbox"/>	
Content entitlement and scheduled access management	<input checked="" type="checkbox"/>	
Payment processing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PayPal payments	<input checked="" type="checkbox"/>	
In-app purchases	<input checked="" type="checkbox"/>	
Multiple currency payments	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Payment, customer and subscription management tools	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free trial and set-up fee management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding themes and custom registration fields	<input checked="" type="checkbox"/>	
Discount code creation	<input checked="" type="checkbox"/>	
Code-only access	<input checked="" type="checkbox"/>	
Data capture	<input checked="" type="checkbox"/>	
oAuth, SSO and Social Media authentications	<input checked="" type="checkbox"/>	
Geo and domain restrictions	<input checked="" type="checkbox"/>	



# InPlayer vs Stripe

## Feature Comparison

### Analytics and reporting



stripe

Real-time analytics board	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
In-depth analytics and multiple reporting options	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Exportable CSV reports	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### Integrations

Stripe Connect integration	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Third party integration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### Developers tools

API, SDK and Webhooks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Templated and custom landing pages	<input checked="" type="checkbox"/>	<input type="checkbox"/>

### Customer support

24/7/365 B2C Video Payment support	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Dedicated account management	<input checked="" type="checkbox"/>	<input type="checkbox"/>